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Molson Coors Brewing Company

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The **Molson Coors Brewing Company** is a North American brewing company, formed in 2005 by the merger of Molson of Canada, and Coors of the United States. It is the world's seventh largest brewer by volume.[4]

Molson Coors Brewing Company

Type	Public
Traded as	NYSE: TAP TAP.A TSX: TPX.A , TPX.B S&P 500 Component
Industry	Beverages
Founded	Molson (1786), Coors (1873), merged (2005)
Headquarters	Denver, Colorado, United States Montreal, Quebec, Canada
Key people	Andrew Molson, (Chairman) Peter Swinburn, (President and Chief Executive Officer)
Products	Beers, lagers, malt beverages, energy drinks
Revenue	▲ US$6.7 Billion (*FY 2011*)[1]
Operating income	▲ US$754 Million (*FY 2009*)[1]
Net income	▲ US$720 Million (*FY 2009*)[1]
Total assets	▲ US$12.0 Billion (*FY 2009*)[2]
Total equity	▲ US$7.08 Billion (*FY 2009*)[2]
Employees	5,313[3]
Subsidiaries	Molson Molson Coors Brewing Co. (UK), Ltd. Miller Coors (JV) The Beer Store (49%)
Website	www.molsoncoors.com

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History [edit]

The company's binational nature has caused several sources in both the U.S. and Canada to claim the company is now controlled by interests in the other country.[5][*unreliable source?*][6][*dead link*] While the company is incorporated in the United States,[7] the company is traded on stock exchanges in both countries,[8] and control is equally shared between the Molson and Coors families.[9] The company is headquartered in Denver, Colorado, and in Montreal, Québec[10][11]

On October 9, 2007, SABMiller and Molson Coors Brewing Company announced a joint venture to be known as MillerCoors for their U.S. operations that will market all of their products.[12]

On February 2, 2011 the company purchased Sharp's Brewery of Cornwall in England for around £20 million.

On May 26, 2011 seventh-generation family member Andrew Molson succeeded Pete Coors as acting Chairman of the company.[13]

In early 2012, the company expanded into the Central and Eastern Europe markets by acquiring the region's market-leading brewery StarBev from CVC Capital Partners.[14]

Corporate governance [edit]

The 2005 members of the board of directors of the company are: Francesco Bellini, John Cleghorn, Peter Coors, Melissa Coors, Charles Herington, Franklin Hobbs, Leo Kiely, Gary S. Matthews, Andrew Molson, Eric Molson, David O'Brien, Pamela Patsley, and Sanford Riley.

Iain Napier has been a director since July 2008.

Environmental record [edit]

The Molson Coors Brewing Company conducted a comprehensive, and voluntary investigation of its pollution and environmental emissions. Coors was not violating the Clean Air Act but was encouraged by the Environmental Audit Privilege and Voluntary Disclosure Act which immunizes and credits organizations for conducting environmental self-audits, which can grant immunity from environmental regulation fines.[15]

The United States government had thought that Coors was a minor violator of emissions such as volatile organic compounds (VOCs), but the investigating showed otherwise, revealing that Coors was 17 times over the estimated value of emissions. Molson Coors then provided the audit results to the Colorado Department of Health which culminated in a $1.05 million fine for the 189 violations of state pollution laws.[16]

Although Molson Coors said they did not know about volatile organic compounds they were emitting, they do claim to be environmentally aware. Coors invented a new printing technology technique which uses ultra-violet light to cure the

print, a technique which the company claims is more environmentally sound than the traditional gas firing technique.[17]

Brands [edit]

Main article: List of Molson Coors brands

References [edit]

Notes

1. ^ a b c Delean, Paul. "Molson buys Czech brewer with operations throughout Eastern Europe" on *VancouverDesi* (April 3, 2012)
2. ^ a b Molson Coors Brewing Company (TAP) annual SEC balance sheet filing via Wikinvest
3. ^ "Corporate Values - Business Ethics" . Molson Coors. Retrieved 12 January 2013.
4. ^ Turner, Robin. "Welsh brewer Peter Swinburn leads Molson Coors' 'risky' $US3.5bn acquisition" *WalesOnline* (June 7, 2012)
5. ^ Yahoo! Answers discussion (American claims that the company is Canadian-owned)
6. ^ Alien Beers Attack! (produced by Canada's Quidi Vidi Brewing Company, implies that the company is American-owned)
7. ^ MolsonCoors 2008 SEC 1O-K filing
8. ^ The company that trades on the Toronto Stock Exchange, **Molson Coors Canada Inc.**, entitles its shareholders economic and voting interests of the US-incorporated Molson Coors Brewing Company equivalent to MCBC shareholders on the New York Stock Exchange. MolsonCoors 2008 SEC 1O-K filing
9. ^ Molson Coors ownership structure
10. ^ The New York Times (Molson Coors Brewing Company, Company Information)
11. ^ CNN Money (Molson Coors Brewing Co)
12. ^ "Business, financial, personal finance news" . *CNN*.
13. ^ Pankratz, Howard (26 May 2011). "Andrew Molson succeeds Peter H. Coors as Molson Coors chairman" . *Denver Post*.
14. ^ "StarBev Sale Brings Cheer To CVC" on InvestIQ
15. ^ Carlisle, John K. "Norton's record bodes well for innovative new approach to environmental protection at Interior" on *Enter Stage Right* (April 30, 2008)
16. ^ Reason.org Environmental Enforcement: In Search of Both Effectiveness and Fairness by Alexander Volokh and Roger Marzulla August 1996 retrieved 30 April 2008
17. ^ Hunter, Carl. "Technology infiltrates the beverage industry" *The Winonan* (April 9, 2008) retrieved 30 April 2008

External links [edit]

- Molson's Canada
- Coors Brewing Company (USA)
- Coors Brewers Limited (UK)
- Molson-Coors Web Page
- Official Coors Light Website

Wikimedia Commons has media related to ***Molson Coors Brewing Company***.

v · t · e ·			SABMiller
	Africa	**South African Breweries**	Carling Black Label · Castle Lager[F] · Castle Lite · Castle Milk Stout · Hansa · Hansa Marzen Gold · Hansa Pilsener ·
		Kgalagadi Breweries Limited	Hero Lager · Eagle Lager · Castle Milk Stout · Grand Malt · Beta Malt ·
		International Breweries Plc	Trophy Lager · Trophy Black Lager · BETAMALT ·
		Nile Breweries	Chairman's Extra Strong Beer · Club Pilsener · Eagle Extra Lager · Eagle Lager · Nile Gold Crystal Malt Lager · Nile Special ·
		Cervejas de Moçambique	2M · Laurentina Clara · Laurentina Premium · Laurentina Preta · Manica · Raiz ·
		Tanzania Breweries Limited	Kilimanjaro · Safari · Ndovu Special Malt ·
		Other	Balimi Extra Lager · Barons · Bohlinger's Lager · Chibuku · Club Premium Lager · Club Shandy · Golden Pilsener · Lion Lager · Maluti Premium Lager · Mosi · N'GOLA[F] · Rhino Lager · Sibebe · Stone Strong Lager · White Bull · Zambezi Lager · Zambezi Lite Lager ·
	Asia and Oceania	**CR Snow**[2]	Huadan Dry Beer · Löwen · New Three Star · Shengquan · Singo · Snow[F] · Zero ·
		Foster's Group	Bluetongue Brewery (Bluetongue · Bondi Blonde) · Carlton & United Breweries (Carlton Draught · Crown Lager · Crown Pilsner · Foster's · Melbourne Bitter · Resch's · Victoria Bitter) · Cascade Brewery · Matilda Bay Brewing Company ·

Beer		Other	Haywards 2000 · Haywards 5000[F] · Haywards Black · Indus Pride · Knock Out · Royal Challenge Premium Lager · Zorok ·
	Europe	Birra Peroni	Peroni · Peroni Leggera · Peroni Nastro Azzurro[FG] · Raffo · Wührer ·
		Dreher Sörgyárak	Arany Ászok · Dreher 24 · Dreher Bak · Dreher Classic[F] · Dreher Premium · Kőbányai Sör ·
		Kompania Piwowarska	Dębowe Mocne · Gingers · Ksiazece Tyskie · Lech Free · Lech Lite · Lech Mocny · Lech Pils · Lech Premium · Tyskie[F] · Tyskie Gronie · Wojak · Żubr ·
		Plzeňský Prazdroj	Pilsner Urquell[FG] · Gambrinus[F] · Velkopopovický Kozel[F] · Radegast ·
		Royal Grolsch	Grolsch[FG] · Grolsch Blond · Grolsch Weizen ·
		Ursus Breweries	Azuga · Ciucaș · Stejar · Timișoreana · Ursus Premium ·
		Other	Dorada · Dorada Especial · Dorada Sin · Essa · Moya Kaluga · Šariš Dark · Šariš Premium · Šariš Light · Siroco by Tropical · Smädný Mnich · Topvar · Tri Bogatyrya Svetloye · Tropical · Tropical Premium · Velkopopovický Kozel · Velkopopovický Kozel Cerny · Velkopopovický Kozel Premium · Velkopopovický Kozel Světlý · Zolotaya Bochka Klassicheskoye[F] · Zolotaya Bochka Platinovoe · Zolotaya Bochka Razlynoe · Zolotaya Bochka Svetloye · Zolotaya Bochka Vyderzhannoye · Żubr ·
	North America (MillerCoors[3])	Miller Brewing Company	Hamm's Beer · Hamm's Golden Draft · Hamm's Special Light · Icehouse · MGD 64 · Mickey's · Miller Chill · Miller Genuine Draft[FG] · Miller Genuine Draft Light · Miller High Life[F] · Miller Lite[F] · Milwaukee's Best · Milwaukee's Best Ice · Milwaukee's Best Light · Olde English 800 · Red Dog · SouthPaw Light · Steel Reserve · St. Louis · Henry Weinhard's (Belgian Style Wheat · Blonde · Blue Boar Pale Ale · Classic Dark · Hefeweizen · India Pale Ale · Private Reserve) · Jacob Leinenkugel Brewing Company (Amber Light · Berry Weiss · Big Butt Doppelbock · Creamy Dark Lager · Honey Weiss · Light · Oktoberfest · Original · Red Lager · Summer Shandy) ·
		Molson Coors Brewing Company	Blue Moon[F] · Coors · Coors Light[F] · Killian's · Molson Canadian ·
	South America	Backus and Johnston	Arequipeña · Cristal · Cusqueña · Cusqueña Light · Cusqueña Malta · Pilsen Callao · Pilsner Polar · Pilsen Trujillo · San Juan ·
		Bavaria Brewery	Águila[F] · Aguila Light · Águila Light · Brava · Club Colombia[F] · Costeñita · Costeña · Leona · Pilsen · Poker ·
		Cerveceria Hondureña	Barena · Imperial[F] · Port-Royal · Salva-Vida ·
		Other	Atlas · Balboa · Barena · Club Premium Lager · Conquer · Dorada · Golden Light · Pilsener · Pilsener Lite · Regia Extra · Suprema ·
Non-beer	Blakes & Doyle · Brutal Fruit · Crispin Hard Cider Company (Fox Barrel Cider) · Frisco · Fusion · Guaraná · Redd's · Cougar Bourbon · San Mateo · Sarita · Skelter's Straight · Viva ·		
Other	SAB World of Beer ·		

[F] *Flagship brands* [G] *Global brands* [1] *Joint venture between SABMiller (49%) and China Resources Enterprises (51%)* [2] *Joint venture between SABMiller (58%) and* ***Molson Coors Brewing Company*** *(42%)*

Category

Categories: Companies listed on the New York Stock Exchange | Companies listed on the Toronto Stock Exchange | Companies based in Denver, Colorado | Companies established in 2005 | Molson Coors Brewing Company | Canadian brewing companies | Beer brewing companies based in Colorado

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